

Please Join Us for the 93rd Annual NJLBA Convention!

November 18 & 19, 2026



NEW VENUE: Hard Rock Hotel & Casino | Atlantic City, NJ

*Come out, network,
and spend quality time
with your fellow licensees
and friends in a vibrant
new setting at the
Hard Rock!*



*Exclusively protecting the interests of our
on-premise retail consumption licensees.*

Wednesday, November 18, 2026

- Educational Tracks: NJBRASS & Fake ID Training
- Evening Mixer (6:00 PM – 8:00 PM):
Cocktail Reception at the iconic Hard Rock Lobby Bar

Thursday, November 19, 2026

Industry Seminars Include:

- Smart Tables, Smarter Operations Implementing AI in Your Business
- Legislative Updates
- Human Trafficking Awareness Training with Newark FBI
- Mastering ABC Compliance – Navigating Regulatory Requirements and Mastering Vital Protocols for a Successful ABC inspection
- How to Keep Your LLC in Compliance
- Cocktails To Go – What New Jersey Bar and Restaurant Owners Need to Know about Risk and Insurance, Presented by Ed Lubowicki, World Insurance
- Division of Alcoholic Beverage Control Seminar, Presented by ABC Director Paul Urbish and ABC Staff
- Grand Finale: Evening Hors d'oeuvres and Cocktail Reception

Hotel Accommodations & Booking Information

Securing your spot at the Hard Rock Casino Hotel is easy. Book early!

- **Online Reservations:** Book your room at <https://book.passkey.com/go/GLBA26Z>
- **Phone Reservations:** Call the hotel directly at 609-499-6860 using Attendee Block Code: GLBA26Z
- **Room Cutoff Date:** November 4, 2026
- **The Fine Print:** A first-night deposit is required upon booking. Free cancellation is available up to 48 hours prior to check-in.

Visit NJLBA.org for Information on Convention Advertising Opportunities, Sponsorships and Attendee Registration.



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Info and Forms**