November 18-19, 2026

NJLBA 93rd Annual Convention

AGENDA

NJLBA
THE NEW JERSEY LICENSED BEVERAGE ASSOCIATION

Exclusively protecting the interests of our on-premise retail consumption licensees.

Wednesday, November 18, 2026

- 9:30 am — **Registration Desk Opens**
- 10:00 am – 1:00 pm — **NJBRASS (Server Training) and Counterfeit ID Training** — 2nd Floor, Studio 2B
- 4:00 pm — **Hospitality Room Opens**
- 6:00 pm – 8:00 pm — **Welcome Cocktail Reception – Hard Rock Lobby Bar**
  Event Sponsored by Allied Beverage Group, LLC

Thursday, November 19, 2026

- 8:30 am – 10:00 am — **Continental Breakfast** — 2nd Floor, Brighton 1 & 2
- 9:30 am — **Closed Session** — 2nd Floor, Brighton 3 & 4
  NJLBA Executive Board & NJLBA Licensee Members Only
  NJLBA – Voting Session
- 10:00 am — **Smart Tables, Smarter Operations Implementing AI in Your Business**
  Presenter – Chef Tom Macrina – US Foods
- 10:30 am — **Legislative Update –** *Presenter NJLBA Lobbyist*
  Jeffrey A. Warsh, Esq, Partner MBI
- 11:00 am — **Division of Alcoholic Beverage Control Seminar,**
  Presented by ABC Director Paul Urbish and ABC staff
- 12:00 pm — **Affiliate Member Introductions**
- 12:30 – 1:15 pm — **Luncheon** — 2nd Floor, Brighton 1 & 2
  Cocktails To-Go: What NJ Bar & Restaurant Owners Need to Know about Risk and Insurance, *Presented by Ed Lubowicki, World Insurance*
- 1:30 pm — **Human Trafficking Prevention Training –**
  Presented by Charles Paddock, Acting Supervisory Special Agent FBI Newark, Special Victims Squad
- 2:30 pm — **How to Keep your LLC in Compliance,** *Presenters –*
  John P. Murdoch, II, Esq., The Law Offices of John P. Murdoch II, and John E. Hogan, Esq., Wilentz, Goldman & Spitzer, PA
- 3:15 pm — **Mastering ABC Compliance: Navigating regulatory requirements and mastering the vital protocols for a successful ABC inspection.**
  Presenter – Anthony Bowen, President, Bowen Alcohol Compliance
- 5:30 pm – 7:30 pm — **Cocktail Reception and Hors d'oeuvres** — Plum Lounge, Hard Rock
  50/50 Raffle Drawing

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