November 18-19, 2026

Be a Rock Star at NJLBA's 93rd Annual Convention

NJLBA
THE NEW JERSEY LICENSED BEVERAGE ASSOCIATION

Exclusively protecting the interests of our on-premise retail consumption licensees.

Rock Exceptional Visibility for Your Brand!

Premier Event Sponsor | $5,000

Maximized brand visibility, positioning your company at the forefront of the entire convention.

- **Premium Brand Placement:** Prominent logo placement on all official convention materials, the NJLBA event website, and dedicated high-visibility on-site sponsor boards.
- **Journal Feature:** One (1) complimentary full-page, full-color advertisement in the official convention journal.
- **Executive Visibility:** Peak brand awareness as a headline supporter of the signature event.

Wednesday Cocktail Reception Sponsor | $3,500

Exclusive branding during the convention's premier evening networking event.

- **Targeted Reception Presence:** Dedicated recognition as the official host of the Wednesday Cocktail Reception.
- **Brand Placement:** Logo on convention materials, the event website, and prominent on-site sponsor signage.
- **Journal Feature:** One (1) complimentary full-page, full-color advertisement in the convention journal.

Luncheon Sponsor | $2,500

An elite opportunity combining mid-day visual branding with direct engagement.

- **Speaking Opportunity:** Exclusive privilege to deliver a promotional presentation directly to all attendees during the official luncheon.
- **Brand Placement:** Logo on convention materials, the event website, and shared on-site sponsor boards.
- **Journal Feature:** One (1) complimentary half-page, full-color advertisement in the convention journal.

Convention Sponsor | $1,500

Essential exposure designed for consistent brand alignment throughout the event.

- **Brand Placement:** Logo inclusion across general convention materials and standard on-site sponsor boards.
- **Journal Feature:** One (1) complimentary half-page, full-color advertisement in the convention journal.

The NJLBA is a 501C6 Corporation

KD©10.14.26