

# NJLBA

THE NEW JERSEY  
LICENSED BEVERAGE ASSOCIATION

*Exclusively protecting the interests of our  
on-premise retail consumption licensees.*

**The New Jersey Licensed Beverage Association (NJLBA)** was established in 1933 as New Jersey's original tavern, bar and restaurant association. The NJLBA exclusively represents the interests of the on-premise alcoholic beverage licensees, educating and advising its membership as to proper and profitable trade practices. We support and defend the Three Tier System. The NJLBA maintains a large presence in the New Jersey State House generating respect for our industry as well as legislative and regulatory progress, and we count among our membership the largest grossing bars and taverns in the country.

## Affiliate Member Benefits:

\$1,500 Annually

- Company listing on NJLBA Web site with direct link to your site
- Promotional mailings & emails
- Eligibility to attend and make presentations to the NJLBA Executive Board and County Membership Meetings
- Use of NJLBA logo on marketing materials
- Opportunity to be featured on our website in vendor spotlight for special promotions
- Opportunities to network with other professionals in the industry
- One free table at our annual Wellhofer Scholarship Picnic

## Tier One Supplier Member Benefits:

\$2,000 Annually

- Company listing on NJLBA Web site with direct link to your site
- Promotional mailings & emails
- Eligibility to attend and make presentations to the NJLBA Executive Board and County Membership Meetings
- Use of NJLBA logo on marketing materials
- Opportunity to be featured on our website in vendor spotlight for special promotions
- Opportunities to network with other professionals in the industry
- Two free tables at our annual Wellhofer Scholarship Picnic
- Two attendees at the Annual NJLBA Convention

## Tier Two Supplier Member Benefits:

\$2,500 Annually

- Company listing on NJLBA Web site with direct link to your site
- Promotional mailings & emails
- Eligibility to attend and make presentations to the NJLBA Executive Board and County Membership Meetings
- Use of NJLBA logo on marketing materials
- Opportunity to be featured on our website in vendor spotlight for special promotions
- Opportunities to network with other professional in the industry
- Two free tables at our annual Wellhofer Scholarship Picnic
- Two attendees at the Annual NJLBA Convention and a Full Page Color Ad in the Convention Journal

## Major Supplier Member Benefits:

\$5,000 Annually

- Company listing on NJLBA Web site with direct link to your site
- Promotional mailings & emails
- Eligibility to attend and make presentations to the NJLBA Executive Board and County Membership Meetings
- Use of NJLBA logo on marketing materials
- Opportunity to be featured on our website in vendor spotlight for special promotions
- Two free tables at our Annual Wellhofer Picnic
- Convention Sponsor including two attendees, full page color ad and name on all signage
- Premier Golf Outing Sponsor (includes foursome, tee sign, and name on all signage)
- Access to Member Directory
- Listing on our Member Resource Directory

## Platinum Member Benefits:

\$10,000 Annually

- Company listing on NJLBA Web site with direct link to your site
- Promotional mailings & emails
- Eligibility to attend and make presentations to the NJLBA Executive Board and County Membership Meetings
- Use of NJLBA logo on marketing materials
- Opportunity to be featured on our website in vendor spotlight for special promotions
- Two free tables at our Annual Wellhofer Picnic
- Premier Convention Sponsor Including four attendees, full page color ad and name on all signage
- Premier Golf Outing Sponsor (includes foursome, tee sign and name on all signage)
- Access to Member Directory
- Listing on our Member Resource Directory

**Become Part of the NJLBA – Join Today!**

## Member Information:

Business Name \_\_\_\_\_  
Contact/Title \_\_\_\_\_  
Business Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Billing Address (if different from above) \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Business Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_  
Fax \_\_\_\_\_ Email\* \_\_\_\_\_  
Web Site \_\_\_\_\_

\*Email is our preferred method of communication.

Not only does it allow us to keep our costs down, it allows us to communicate promptly.

## Payment Options:

I will Pay Online  I will Mail in a Check

Credit Card Info:  AMEX  Discover  Visa  MasterCard

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_ / \_\_\_\_ CVV \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

Please send/ fax this completed form to us with your check or credit card information. **Make check payable to NJLBA** and MAIL to:

NJLBA, 206 West State Street, Trenton, NJ 08608 or

FAX form with credit card info to: 609.394.6732 or

EMAIL to Diane Weiss at [dianeweiss@njlba.org](mailto:dianeweiss@njlba.org)

**Pay Online at: [njlba.org/payments.html](http://njlba.org/payments.html)**

