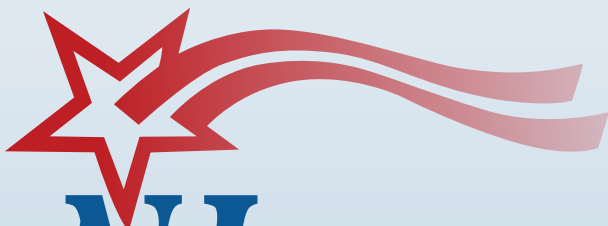


Attention New Jersey Liquor License Holders!

June 15, 2022

Bar Anticipation

703 16th Avenue
Lake Como, New Jersey
Monmouth County



NJLBA

THE NEW JERSEY
LICENSED BEVERAGE ASSOCIATION

*Exclusively protecting the interests of our
on-premise retail consumption licensees.*

The New Jersey Licensed Beverage Association's

FIRST ANNUAL

State of the Industry

FORUM

As we move forward in the post-pandemic world, the hospitality industry continues to face new challenges every day. The New Jersey Licensed Beverage Association (NJLBA) recognizes the devastating impact COVID-19, inflation and staffing shortages is having on you and your business. While these issues alone can be monumental, we find ourselves facing even more obstacles that could ultimately change our industry forever. Although we are still early in the first year of the 219th Legislature, more than 80 bills have already been introduced on the subject of alcoholic beverages that, if enacted, would devalue your existing licenses. More new industry-related bills will continue to be introduced throughout the coming year.

To address these issues that are being proposed by many legislators and the Governor, the NJLBA will host our first **State of the Industry Forum**. Scheduled for June 15, 2022 (rain date 6/21), from 1:00 p.m. to 3:00 p.m., this statewide event will take place at Bar Anticipation, located in Lake Como, Monmouth County. During the two-hour session you will have a chance to hear directly from Industry Professionals and the New Jersey Licensed Beverage Association.

Bring your questions and suggestions! We need everyone's input on these critical issues facing our industry.

We ask that each licensee send no more than one or two representatives. Lunch will be included. **Please RSVP no later than June 13, 2022** at www.njlba.org or contact Diane Weiss, Executive Director at dianeweiss@njlba.org or 609-394-6730.

We look forward to seeing you there.

Register Free Online Here