

**89th Annual Convention Agenda
New Jersey Licensed Beverage Association (NJLBA)
Resorts Hotel and Casino
November 15-16, 2022**

Tuesday, November 15, 2022

9:00 am	Registration Desk Opens – Atlantic 1
10:00 am to 3:00 pm	ServSafe Training – Atlantic Ballroom C&D
11:00 am to 2:00 pm	NJ Brass Training – Atlantic Ballroom A&B
5:00 pm	Hospitality Room Opens

Wednesday, November 16, 2022

8:30 am	Registration Desk Opens — Horizon Ballroom Foyer Resorts Conference Level — Horizon Ballroom
8:30 am to 10:00 am	Continental Breakfast
9:00 am to 9:45 am	Closed Session NJLBA Executive Board and NJLBA Licensee Members Only — NJLBA Business
9:45 am	Welcome Address — General Session, Open to All Attendees
9:45 am to 10:00 am	Bear Robotics — Eric Kraus (Robot Demonstration)
10:00 am to 10:30 am	Legislative Update with NJLBA Lobbyist Jeffrey A. Warsh, Esq., MBI
10:30 am to 11:30 am	How do you Influence? Presented by Nick Lalwani, CEO & Founder — Create by Influence
11:30 am	Break
11:45 am to 12:30 pm	Division of Alcoholic Beverage Control Seminar
12:30 pm – 1:30 pm	Luncheon — Atlantic Ballroom Return to Horizon Ballroom
1:30- 2:00	Hiten Patel — Withum Accounting Firm — Update on latest Tax Issues, Employee Retention Credits
2:00 -2:30 pm	Speaker Adam Zellner, President, Greener by Design

Energy Incentives in New Jersey:

Restaurants and bars have had to make incredible adjustments over the last 2 years in order to survive given the changes brought on by COVID. In addition, restaurants and bars in particular face the challenge of tight margins and variable costs including energy and gas. These changes are exacerbated when they require restaurants or bars to implement costly procedural adjustments such as having to provide heat outside for extended outdoor eating hours, additional cleaning resources, and new technologies that allow for delivery or other interactions with potential clients. In addition, the program will talk about local, county and state goals and objectives that may influence what restaurants and bars are required to do either today or into the future. A picture of the cost savings opportunities that are available to the members of the audience and the restaurants and bars they represent will be presented.

continued on next page

2:30 pm- 2:45 pm	Speaker — John Fifis, Owner, Ponzios, Chairman Delaware Valley Purchasing Group
3:00 pm – 5:00 pm	Faith American Ale Tasting Event with Kelsey Grammer Conference Level — Green Room
6:00 pm	Cocktail Reception — Atlantic Ballroom With Special Guest Kelsey Grammer

Hotel Reservations:

https://resortsac.reztrip.com/classic/en/special_offer?action=show&controller=landings&locale=en&rate_code%5B%5D=VNJLB22&rate_code%5B%5D=VNJLB22&starting_page=special_offer